

WISDOMTREE PRIME PRIVACY POLICY

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WisdomTree Prime offers consumers a digital wallet, built on blockchain, that lets you spend, save, transfer, and invest digital assets like bitcoin, U.S. dollar tokens, gold tokens, and more. This Privacy Policy explains how WisdomTree Prime handles users' personal information in connection with the issuance of digital assets and purchase of mutual funds on our mobile app.

This Privacy Policy applies to the WisdomTree entities offering services through the app, including WisdomTree Digital Movement, Inc., WisdomTree Securities, Inc., WisdomTree Transfers, Inc., WisdomTree Digital Management, Inc., and each series fund of the WisdomTree Digital Trust.

If you have a WisdomTree Prime account or have taken steps to register for a WisdomTree account, you can also review our [GLBA Consumer Privacy Notice](#) for a summary of our practices regarding the information we collect about you.

INFORMATION WE COLLECT

Information you provide to us:

- **Account and contact information:** When you create an account to use the services, we will collect information about you such as your first and last name, email and phone number.
- **Identification information.** We collect information about you to verify your identity such as your address, past addresses, date of birth, social security number, taxpayer identification number, citizenship status and government-issued identification documents (e.g., driver's license or passport).
- **Login credentials:** We collect information such as the username and password that you may use to establish an account with us through the app.
- **Financial information:** We collect information about your transactions on our app and payment methods linked to your account (including payment card information, bank account information, billing details, account balances and transaction history, and information about the source of your funds). We will allow you to connect your financial account to the services through our service provider, Plaid. Please see the "Third-Party Payment Providers" section below for additional information regarding how our third-party payment processors handle personal information.
- **Your activity and connections.** We collect information about your activity while using our services, including the activity of other users or accounts you transact with, for example when you send or receive a digital asset.
- **Demographic data:** We collect demographic information about you such as your age.
- **Feedback or correspondence,** such as information you provide when you contact us with questions, feedback, product reviews, or otherwise correspond with us online.

- **Marketing information**, such as your preferences for receiving communications about our activities and publications, and details about how you engage with our communications.

Information We Collect Automatically When You Interact with Us:

- **Activity Information:** We collect information about your activity on our services, such as pages you interact with, and communications you may have through our services.
- **Device data:** We collect information about how you access our services, including data about the device and network you use, such as your computer or mobile device's operating system type and version, manufacturer and model, browser type, screen resolution, device type (e.g., phone, tablet), mobile network, IP address, unique identifiers (including identifiers used for advertising purposes), language settings and general location information such as city, state or geographic area. We also collect information about your activity on our services, such as access times, pages or screens you viewed, how long you spent on a page or screen, navigation paths between pages or screens, information about your activity on a page or screen, access times, links clicked, and general location information such as city, state, or geographic area.

We use the following tools for automatic data collection:

- **Local storage technologies**, like HTML5, that provide cookie-equivalent functionality but can store larger amounts of data in connection with specific applications.
- **Web beacons**, also known as pixel tags or clear GIFs, which are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

Information We Collect from Other Sources:

We obtain information from third-party sources. For example, we may collect information about you from other sources, such as:

- **Market data reporting companies:** We may collect information about you from market data reporting companies.
- **Marketing partners:** We may collect information about you from marketing partners such as companies that have entered into joint marketing relationships with us.
- **Publicly available sources:** We may collect information about you from publicly available sources such as government databases.

HOW WE USE PERSONAL INFORMATION

To operate our services:

- Provide, operate, and improve our services and our business;
- Verify your identity;
- Process, service, maintain and monitor your investments in or accounts with the series funds;

- Process transactions initiated by you and send you notices about your transactions and account activity;
- Communicate with you about our services, including by sending announcements, updates, security alerts, and support and administrative messages;
- Understand your needs and interests to personalize your experience with our services; and
- Provide support, and respond to requests, questions, and feedback.

For research and development. To analyze and improve the services and to develop new products and services, including by studying use of our services and creating anonymous data from personal information by removing information that makes the data personally identifiable.

For direct marketing. We may from time-to-time send you direct marketing communications via email or text message as permitted by law, including, but not limited to, and notifying you of special promotions and offers. You may opt out of our marketing communications as described in the “[Opt out of marketing communications](#)” section below.

To comply with law. As we believe necessary or appropriate to comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities.

For compliance, fraud prevention, and safety. To: (a) protect our, your or others’ rights, privacy, safety or property (including by making and defending legal claims); (b) enforce the terms and conditions that govern our services; and (c) protect, investigate and deter against fraudulent, harmful, unauthorized, unethical or illegal activity, including but not limited to combatting money laundering and terrorist financing activities.

HOW WE SHARE PERSONAL INFORMATION

We may share personal information in the following circumstances or as otherwise described in this policy:

- **Affiliates:** We share personal information between and among WisdomTree and our current and future parents, affiliates, and subsidiaries and other companies under common control and ownership. Our affiliates may use the personal information we share with them in a manner consistent with this Privacy Policy.
- **Service providers:** We share personal information with vendors, service providers, and consultants that need access to personal information in order to perform services for us, such as companies and individuals that assist us with web hosting, information technology, customer support, email delivery and website analytics services, marketing, and the preparation and mailing of prospectuses, shareholder reports, account statements, and fund distribution.
- **Professional advisors:** We share personal information with our professional advisors, such as lawyers, auditors, bankers and insurers, where necessary to obtain advice or otherwise protect and manage our business interests.
- **Authorities and others:** We may disclose personal information if we believe that disclosure is in accordance with, or required by, any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements.

- **Corporate transaction:** We may share personal information in connection with, or during negotiations concerning, any corporate divestiture, merger, consolidation, acquisition, reorganization, sale or other disposition of all or any portion of the business or assets of, financing or equity interests in all or a portion of our business by another company (including, in connection with a bankruptcy or similar proceedings).
- **Advertising partners:** We may share personal information with third party advertising companies, including for interest-based advertising purposes described herein.
- **For compliance, fraud prevention and safety.** We may share your personal information for the compliance, fraud prevention and safety purposes described above.
- **As instructed or consented by you:** We share personal information with your consent or at your direction.

YOUR CHOICES

Access, update, or delete account information. If you have a WisdomTree Prime account, you can review and update certain account information by logging into your account. You may also contact us at privacy@wisdomtree.com or through our customer support portal within the app to request deletion of your account and certain personal information. We may request information from you to help us confirm your identity and process your request. Applicable law may require or permit us to limit or decline access and deletion requests, for example, where we need to retain certain information as required by law or for our legitimate business purposes.

Opt-out of marketing communications. You may opt out of marketing-related emails and other communications by following the opt-out or unsubscribe instructions in the communications you receive from us. You may continue to receive communications related to our services, your account and other non-marketing emails.

Opt out of push notifications. If you opt-in to receive push notifications within the app, we may send push notifications or alerts to your mobile device from time to time. You can deactivate push notifications and alerts at any time by changing your device settings, changing the push notification settings within the application, or deleting the application.

Blocking advertising ID use in your mobile settings. Your mobile device settings can provide functionality to limit use of the advertising ID associated with your mobile device for interest-based advertising purposes.

THIRD-PARTY SERVICE AND PAYMENT PROVIDERS

Socure. We use Socure Inc. (“Socure”) to (i) verify your identity using, for example, your government issued identification documents and (ii) help prevent and detect fraud. Socure will process, store, retain and delete your personal information in accordance with Socure’s Privacy Policy available [here](#) .

Plaid. We use Plaid, Inc. (“Plaid”) to connect your WisdomTree Prime account with your bank account. We will share personal and financial information with Plaid if you connect a bank account to your WisdomTree Prime account. The personal and financial information we share with Plaid will be treated in accordance with Plaid’s privacy policy, available [here](#).

Stride. WisdomTree Digital Movement, Inc. partners with Stride Bank (“Stride”), a sponsoring bank for demand deposit accounts and connected debit cards for app users. The personal and financial information that you share with Stride when you deposit funds into your demand deposit account will be treated in accordance with Stride’s privacy policy, available [here](#).

THIRD-PARTY SITES AND SERVICES

Our services may contain links to third-party websites and other online services operated by third parties. In addition, our content may be integrated into web pages or other online services that are not associated with us. These links and integrations are not an endorsement of, or representation that we are affiliated with, any third party. We do not control such websites or online services operated by third parties, and we are not responsible for their actions. We encourage you to read the applicable privacy policies and terms and conditions of such services or websites.

CHILDREN’S PRIVACY

Our services are designed for a general audience and are not directed to children. In connection with the services, we do not knowingly solicit or collect personal information from children under the age of 13 without parental consent. If you believe that a child under age 13 may have provided us with personal information without parental consent, please contact us as specified in the “Contact Us” section of this Privacy Policy.

DO NOT TRACK

Some Internet browsers may be configured to send “Do Not Track” signals to the online websites that you visit. We currently do not respond to “Do Not Track” or similar signals. To find out more about “Do Not Track,” please visit www.allaboutdnt.com.

DATA RETENTION

The personal information we collect about you will be retained for the time required to fulfill the purposes for which it was collected and processed, including for the purpose of satisfying legal, business, professional, contractual, regulatory, accounting or reporting obligations.

SECURITY PRACTICES

We use reasonable organizational, technical and administrative measures designed to protect against unauthorized access, misuse, loss, disclosure, alteration and destruction of personal information. Unfortunately, data transmission over the Internet cannot be guaranteed as completely secure. Therefore, while we strive to protect your personal information, we cannot guarantee the security of personal information.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the app.

CONTACT US

If you have any questions about this Privacy Policy, please contact us at privacy@wisdomtree.com or directly through the app.